

DUPLICATE

Page 1 of 3

INVOICE

Remit Address:

Invoice # PL12080361
 WCAU
 PO Box 402492
 TOM SMITH FOR SENATE
 Invoice Date 08/26/12
 Atlanta, GA 30384-2492
 Tue-Mon week
 Invoice Month August 2012
 Main: (610) 668-5510
 Numb214
 Invoice Period 07/30/-08/26/12
 Billing:
 Station
 WCAU
 Order # 330581
 www.nbcphiladelphia.
 Account
 ExecuAaron Zeligson
 Alt Order # WOC10032663
 Sales
 Office Philadelphia NSO
 Deal #
 Billing Address:
 Sales
 Region National
 Order Flight 08/21/12 - 08/27/12
 SRCPMEDIA
 Billing
 CalenBroadcast
 IDB #
 Attention: Accounts Payable
 Billing
 Type Cash
 Advertiser Cod11
 201 NORTH UNION STREET
 Special
 Handl
 Product Code 15
 SUITE 200
 ALEXANDRIA, VA 22314
 Agency Ref 66695
 Advertiser Ref 27415

Line	Channel	Description	Time	Day	Date	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F		08/21/12 to 08/27/12	4x
-TWTF--						
6:15 AM	WCAU	TS12TV08H	\$700.00	Tu	08/21/12 :30	1
6:21 AM	WCAU	TS12TV08H	\$700.00	W	08/22/12 :30	4
6:56 AM	WCAU	TS12TV08H	\$700.00	Th	08/23/12 :30	2
6:21 AM	WCAU	TS12TV08H	\$700.00	F	08/24/12 :30	3
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F		08/21/12 to 08/27/12	5x
MTWTF--						
8:29 AM	WCAU	TS12TV08H	\$800.00	Tu	08/21/12 :30	3
8:36 AM	WCAU	TS12TV08H	\$800.00	W	08/22/12 :30	5
7:59 AM	WCAU	TS12TV08H	\$800.00	Th	08/23/12 :30	4

9:00 AM	WCAU		F	08/24/12 :30
4	TS12TV08H	\$800.00		1
	WCAU 8-10A SUNDAY			08/20/to08/26/12 1x
-----S				
9:11 AM	WCAU		Su	08/26/12 :30
5	TS12TV08H	\$500.00		1
	WCAU 3P-4P M-F ELLEN			08/21/to08/27/12 3x
MTWTF--				
3:33 PM	WCAU		Th	08/23/12 :30
	TS12TV08H	\$400.00		3
3:31 PM	WCAU		F	08/24/12 :30
6	TS12TV08H	\$400.00		2
	WCAU 4P-5P NBC10 NEWS			08/21/to08/27/12 3x
	TS12TV08H			
4:43 PM	WCAU		Tu	08/21/12 :30
		\$400.00		3
4:39 PM	WCAU		Th	08/23/12 :30
	TS12TV08H	\$400.00		1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was t

Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice

Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to S

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Tue-Mon week	Atlanta, GA	30384-2492	Product
Numb214	Invoice Month	August 2012	
	Main:	(610) 668-5510	Estimate
	Billing:	Invoice Period	07/30/-08/26/12
			Station
WCAU	Order #	330581	
www.nbcphiladelphia.			Account
ExecuAaron Zeligson	Alt Order #	WOC10032663	

Office Philadelphia NSO	Deal #	Sales
Billing Address:		Sales
Region National	Order Flight 08/21/12 - 08/27/12	
SRCPMEDIA		Billing
CalenBroadcast	IDB #	
Attention: Accounts Payable		Billing
Type Cash	Advertiser Cod11	
201 NORTH UNION STREET		Special
Handl	Product Code 15	
SUITE 200		
ALEXANDRIA, VA 22314		

Agency Ref 66695

Advertiser Ref27415

Line	Channel	Description	Time	Day	Date	Ref #
Length	Air Time	Ad-ID	Rate	Reconciliation		
7	WCAU	5-6P NBC10 NEWS @ 5	M-5-6P M-F		08/21/to08/27/12	3x
MTWTF--						
	WCAU			Tu	08/21/12 :30	
5:23 PM	TS12TV08H	\$500.00			3	
	WCAU			W	08/22/12 :30	
5:40 PM	TS12TV08H	\$500.00			2	
	WCAU			Th	08/23/12 :30	
5:28 PM	TS12TV08H	\$500.00			1	
8	WCAU	6P-630P NBC10 NEWS	6P-630P M-F		08/21/to08/27/12	4x
-TWTF--						
	WCAU			Tu	08/21/12 :30	
6:25 PM	TS12TV08H	\$750.00			1	
	WCAU			W	08/22/12 :30	
6:24 PM	TS12TV08H	\$750.00			4	
	WCAU			Th	08/23/12 :30	
6:25 PM	TS12TV08H	\$750.00			3	
	WCAU			F	08/24/12 :30	
6:29 PM	TS12TV08H	\$750.00			2	
10	WCAU	6P-630P SA/SU	6P-630P SA/SU		08/20/to08/26/12	2x
-----SS						
	WCAU	6P-630P NEWS SAT	6P-630P	Sa	08/25/12 :30	
6:15 PM	TS12TV08H	\$750.00			2	
	WCAU			Su	08/26/12 :30	
6:21 PM	TS12TV08H	\$750.00			1	
11	WCAU	11-1135P M-F LATE NEWS	11P-1135P		08/21/to08/27/12	3x
MTWTF--						
	WCAU			W	08/22/12 :30	
11:26 PM	TS12TV08H	\$1,800.00			3	
TS12TV08H						
12	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A		08/21/to08/27/12	3x
MTWTF--						
	WCAU			Th	08/23/12 :30	
12:31 AM	TS12TV08H	\$600.00			1	

TS12TV08H

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Type Cash Advertiser Cod11 Special
201 NORTH UNION STREET
Handl Product Code 15
SUITE 200
ALEXANDRIA, VA 22314
Agency Ref 66695
Advertiser Ref27415

Line	Channel	Description	Time	Day	Date	Ref #
Length	Air Time	Ad-ID	Rate	Reconciliation		

Aired Spo

27

\$19,300.00		Gross Total
\$2,895.00		Agency Commission
\$16,405.00	Payment Terms 30 Days	Net Amount Due

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